



## Press release

# Cint expands presence in the APAC region with a new office in Singapore

*Leading insights technology company further enhances its services to customers and partners in the region*

STOCKHOLM – 23 June 2020 – Cint, the technology backbone of the world's most successful insights companies, has expanded its presence in the APAC region. The company has opened a new office in Singapore, to join existing APAC locations in Sydney, Tokyo, Hong Kong and with its strategic partner Krea in Chennai. Included in the expansion is the addition of several new team members and leadership promotions in order to strengthen Cint's cross-functional team in the region.

"Our streamlined client engagement model has led us to further our APAC presence with a new collaborative, cross-functional team from sales, operations, engineering and customer success," said Karine Parsy, EVP, APAC at Cint. "We are continuing our investment in the region with our newest office in Singapore. Altogether, this move will strengthen our ability to better serve clients in the south-east Asia region."

Cint's newest office is located at #13-03 Keppel Bay Tower, 1 Harbourfront Avenue in Singapore. Team members leading the new office include: **Ding HuiHui**, Customer Success Director, Asia; **Eugene Leong**, Head of Business Development, Asia; and **Kelvin Koh**, Vice President Global Accounts, APAC.

To further expand and streamline its presence in the APAC region, Cint has promoted and hired additional leadership team members for various office locations. In Tokyo, **Takaaki Kobayashi** will serve as Vice President of Sales, Japan and **Maria Chung** has been promoted to Partner Success Director. In Sydney, **Jessica Murdoch has been promoted to Vice President** of Sales and Customer Success in Australia/New Zealand.

For a complete list of Cint's 14 global offices visit: <https://www.cint.com/offices>

### For further information, please contact

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### About Cint

Cint is a global software leader in digital insights gathering. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of over 130 million engaged respondents across more than 130 countries. More than 2,000 insights-driven companies - including Kantar, Zappi, GfK and SurveyMonkey - use Cint to accelerate how they gather consumer insights and supercharge business growth. Cint has a rapidly growing team across 14 global offices including London, New York, Stockholm, Los Angeles, Atlanta, Barcelona, Singapore, Tokyo and Sydney. ([www.cint.com](http://www.cint.com))