



Press release

Cint appoints Joakim Andersson as Chief Financial Officer

Global insights technology company continues global growth, adds new member to its executive team

STOCKHOLM – 29 September 2020 – Cint, the technology backbone of the world's most successful insights companies, has appointed Joakim Andersson as Chief Financial Officer. Andersson will be an integral part of the company's executive team as he takes responsibility for the company's financial, legal and compliance strategies. He is taking over the leadership position from Cint's interim CFO, Dag Magni, helping to continue the company's significant growth.

"Joakim will play a vital role in Cint's strategic initiatives, working alongside the rest of our team to reach our ambitious goals for the digital transformation of market research," said Tom Buehlmann, CEO of Cint. "The industry is changing fast on a global scale, seeking technology-driven solutions like Cint to future-proof their businesses. Joakim's proven skills in leading businesses through periods of transformation will be a great asset to our team and clients."

Andersson brings more than 20 years of experience in senior leadership roles, working in both the technology and financial sectors. Most recently, he served as CFO for Kinnevik AB, an entrepreneurial Swedish investment company focused on digital consumer businesses. Prior to that, he held management level roles within finance, investment, banking and consulting.

He will apply his skills in business strategy, financing, M&A, investments and more to oversee Cint's financial activities. Andersson holds a master's degree in business administration from Växjö University. He will be based at Cint headquarters in Stockholm.

For further information, please contact

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About Cint

Cint is a global software leader in digital insights gathering. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of over 130 million engaged respondents across more than 130 countries. More than 2,000 insights-driven companies - including Kantar, Zappi, GfK and SurveyMonkey - use Cint to accelerate how they gather consumer insights and supercharge business growth. Cint has a rapidly growing team across 14 global offices including London, New York, Stockholm, Los Angeles, Atlanta, Barcelona, Singapore, Tokyo and Sydney. (www.cint.com)