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Cint Announces New Executive Committee

Following the completion of the Lucid transaction, which was announced by Cint in October 2021 and completed in December 2021, Cint has now announced a new executive committee. The technical expertise and industry experience of the new executive committee will help to accelerate the integration of Cint and Lucid.

The New Executive Committee

- Tom Buehlmann, Chief Executive Officer
- Joakim Andersson, Chief Financial Officer
- Jake Wolff, Chief Revenue Officer
- Andy Ellis, Chief Operations Officer
- Rick Pittenger, Chief Technology Officer
- Marie-Louise Howett, Chief Human Resources Officer
- Felicia Winberg, General Counsel

Quote from Tom Buehlmann, CEO of Cint

“Advancements in technology and the acceleration of digital transformation have pushed more businesses to embrace new ways of collecting the insights and information they need to be successful. Our new leadership team further strengthens our ability to achieve our collective vision and offer technology solutions that make it easier, faster, and more cost-efficient for anyone to access consumer sentiments and opinions. I want to thank all the leaders at Cint and Lucid who have contributed to our immense successes so far. The solid foundations you have laid over the years will be the cornerstones on which we will be building the next stage of growth for Cint.”

For further information please contact:

Joakim Andersson, CFO

Tel: +46 760 448 330

Email: joakim.andersson@cint.com

Patrik Linzenbold, Head of IR

Tel: +46 708 252 630

Email: patrik.linzenbold@cint.com

About Cint

Cint is a global software leader in digital insights gathering. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of 145 million engaged respondents across more than 130 countries. More than 3,000 insights-driven companies - including SurveyMonkey, Zappi, Kantar and GfK - use Cint to accelerate how they gather consumer insights and supercharge business growth. Cint Group AB (publ), listed on Nasdaq Stockholm, has a rapidly growing team across 14 global offices, including Stockholm, London, New York, Singapore, Tokyo and Sydney.

www.cint.com

About Lucid (A Cint Group Company)

Lucid is a research technology (ResTech) platform that provides programmatic access to first-party data. With respondents in more than 100 countries, Lucid enables anyone, in any industry, to survey online audiences and get the answers they need. These answers reveal the sentiments, motivations, and behaviors of target demographics – data that can be used to build business strategies, measure the impact of digital advertising, publish research, and more. Founded in 2010, Lucid is headquartered in New Orleans, LA with offices throughout the US, Europe, and Asia.