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Cint appoints Olivier Lefranc as new Chief Financial Officer

Cint Group AB (publ) has appointed Olivier Lefranc as new Group Chief Financial Officer, effective from 14 November 2022.

Olivier has worked for over 20 years in the market research and consumer insights sector. Most recently he was M&A Director for Ipsos SA, but previously held the position as CFO for Kantar Media for over a decade. Previous to that, he was Division Finance Director for TNS and Country Finance Director for Secodip. Olivier's career is characterized by significant experience with global business transformation, mergers and acquisitions, and post acquisition integrations.

"I am very pleased to welcome Olivier to Cint. He comes with a strong track record and extensive experience within the Market Research industry. He is the right person to lead the finance team and help steer Cint through its next stage of evolution" says Tom Buehlmann, CEO of Cint.

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About Cint

Cint is a global software leader in technology-enabled insights. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of 252 million engaged respondents across more than 130 countries. More than 4,800 insights-driven companies - including SurveyMonkey, Zappi, Kantar and GfK - use Cint to accelerate how they gather consumer insights and supercharge business growth. Cint Group AB (publ), listed on Nasdaq Stockholm, has a rapidly growing team across many global offices, including Stockholm, London, New York, New Orleans, Singapore, Tokyo and Sydney. www.cint.com