



Press release 10 January 2023

Cint Group AB (publ) announces upcoming change of CEO

After more than five years as its CEO and following the completion of a number of key strategic milestones – Tom Buehlmann has decided to leave his position as CEO during the spring of 2023. The Board of Directors has appointed Giles Palmer as the new CEO of Cint as of 1 April 2023. Giles is the founder and former CEO of Brandwatch, a leading digital consumer intelligence company, and has extensive experience in senior positions at fast-growth, global technology companies within the insights industry, most recently at Cision.

Listed on Nasdaq Stockholm as of February 2021, Cint is a global software leader in digital insights and research technology. The Cint platform hosts one of the world's largest consumer networks for digital survey-based research. In December 2021, Cint made a strategic acquisition of US-based Lucid. The combined organization is a global leader in technology-enabled insights, giving its customers access to unprecedented global audience reach and even more advanced insights automation capabilities.

"I am delighted with the appointment of Giles Palmer as Tom's successor. Giles brings extensive experience from leading global technology growth companies and an abundance of specific industry knowledge. His expertise and leadership skills provide a firm source of long-term strength to lead Cint's next stage of growth."

Under Tom's leadership, Cint has had tremendous success, with consistent growth in sales and profitability, both organically and through acquisitions, while the company's offering and global position accelerated to the forefront of the industry. Tom has led Cint from an emerging private company, via an IPO, to a strong public growth story, culminating in the strategic acquisition of Lucid in 2021."

Patrick Comer, Chairman of the Board of Cint

"I am very proud of the journey we have been, and are on, at Cint. It has been a joy to lead a company with so much potential and to work with an incredible team that helped unlock so much success over the years. But now it's time for me to hand over the baton to Giles to bring a fresh perspective on how we enhance Cint's success even further."

Tom Buehlmann, current CEO of Cint

Giles Palmer holds a BSc in Physics from Durham University and is a qualified Chartered Accountant. He founded digital consumer intelligence company Brandwatch in 2006 and led the company as CEO for over 15 years until he sold it to Cision in 2021. As a multi-award-winning SaaS business, Brandwatch attained Leader status by Forrester, the premier analyst firm in its sector. Giles became Chief Growth Officer at Cision after the sale with responsibility for one of the four business units as well as forming and leading the strategy team there. He is also a mentor and non-executive Director at several high-growth tech companies.

"I am delighted to take up the position as CEO of Cint. The company operates in an exciting part of the insights space and has delivered continuous and solid growth for many years. My background and experience are a great match for what is now needed to take Cint to further expansion and success. I am excited to start working with Cint's management and employees. We are going to create great things together."

Giles Palmer, incoming CEO of Cint

Giles Palmer will be based in London and start his onboarding at Cint on 23 January 2023 to ensure a smooth transition until he officially assumes the position as CEO on 1 April 2023. The outgoing CEO Tom Buehlmann will remain committed to Cint for at least the rest of the year.

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This disclosure contains information that Cint Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 20:25 CET on 10 January 2023.

About Cint

Cint is a global software leader in technology-enabled insights. The Cint platform automates the insights gathering process so that companies can gain access to insights faster with unparalleled scale. Cint has the world's largest consumer network for digital survey-based research, made up of over 252 million engaged respondents across more than 130 countries. More than 4,800 insights-driven companies - including SurveyMonkey, Zappi, Kantar and GfK - use Cint to accelerate how they gather consumer insights and supercharge business growth. Cint Group AB (publ), listed on Nasdaq Stockholm, has a rapidly growing team across many global offices, including Stockholm, London, New York, New Orleans, Singapore, Tokyo and Sydney.

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